

## **Video Theories: A Transdisciplinary Reader**

**Gutenberg Research College**

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### **Transdisciplinary Video Theory Reader**

Video is a ubiquitous medium today. But until now video theory has not yet been established in terms of an academic discipline (in comparison to the more canonized photo, film and television theories). The two-year research project funded by the Gutenberg Research College (GRC) at the Mainz University, Germany will result in the publication of an extended reader on video theories.

- The projected transdisciplinary theory reader will give a summary of ca. fifty years of scholarly and artistic reflections on the topic. It will include a collection of about sixty annotated source texts by theoreticians as well as practitioners in the field of video starting from ca. 1965. Many of the selected documents are not easily accessible and will thus be made available to a wider public.
- The source texts are accompanied by scholarly introductions and a timeline, which will serve as a historical contextualization and provide a perspective on contemporary developments in video culture.
- The reader will cover twelve different thematic sections from various disciplinary perspectives. A special focus will be the interrelation of theory and practice as well as the artistic experimentation with video.
- The projected compendium is developed as basis for further research and teaching.

The reader will be published in 2020 by Bloomsbury Academic as part of their International Texts in Critical Media Aesthetics series.

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<https://www.kunsthochschule-mainz.de/kunsthochschule/lehre/gfk-fellowship/forschungsprojekt-transdisziplinaere-videotheorie/>

## Chapter Structure - Video Theories Reader

### Preface / Introduction (Dieter Daniels / Jan Thoben)

#### I Implications

1. **Formations | exemplary Discourses**
2. **Medium-Specificity | Hybridity | Im-Possible Definitions**
3. **Video and the Self: Closed Circuit | Feedback | Narcissism**  
(guest editor: Peter Sachs Collopy)

#### II Relations

4. **Video | Film**
5. **Video | TV**
6. **Video | Sound and Synthesis**
7. **Video Performance / Theatre**  
(guest editor: Barbara Büscher)
8. **Video | Internet and mobile Video**  
(guest editor: Martha Buskirk)

#### III Potentials

9. **Sociality | Participation | Utopias**
10. **Communities | Amateurism | Consumerism**
11. **Surveillance | Governmentality | Testimony**

#### III Recursions

12. **Artistic Practice and Theory in Dialogue**

#### Timeline

#### Bibliography